

11-13 OCT 2024

CLOSING DATE FOR APPLICATION: 22TH SEPTEMBER 2024

EXHIBITOR

CONTACT PERSON

STREET

E-MAIL

POSTCODE/CITY

MOBILE NUMBER

IN CONSIDERATION OF THE EVENT CONDITIONS, WE BOOK THE FOLLOWING EXHIBITION AREA:

6 m² (3 x 2 m) á 129,00 €/m ² plus disposal fee á 5,00 €/m ²	= 774,00 € = 30,00 €
9 m² (3 x 3 m) á 129,00 €/m ² plus disposal fee á 5,00 €/m ²	= 1.161,00 € = 45,00 €
12 m² (4x 3 m) á 125,00 €/m ² plus disposal fee á 5,00 €/m ²	= 1.500,00 € = 60,00 €
16 m² (4 x 4 m) á 122,00 €/m ² plus disposal fee á 5,00 €/m ²	= 1.952,00 € = 80,00 €
18 m² (6x 3 m) á 120,00 €/m ² plus disposal fee á 5,00 €/m ²	= 2.160,00 € = 90,00 €
24 m² (6x 4 m) á 118,00 €/m ² plus disposal fee á 5,00 €/m ²	= 2.832,00 € = 120,00 €
36 m² (6x 6 m) á 115,00 €/m ² plus disposal fee á 5,00 €/m ²	= 4.140,00 € = 180,00 €

indv. m² upon request (no guarantee)

front _____ m

depth _____ m

Special price for running organizer: **600 €** for 6 m²

Parking ticket(s) truck _____ amount 40,00 € each

Exhibitor pass _____ amount

up to 4 pieces for free, additional 12,00 € each

Please add your application a plan with a height view in case of a booth height above 3,0 m. For all construction materials, floor coverings and decoration (flags, furniture, etc.), a valid B1 certificate needs to be presented at least 2 weeks before the start of the event (see §7 of event terms and conditions). SGS certificates cannot be accepted.

Desired placement according to the exhibitor plan:

Section **A** Section **B** Section **C** Section **D** Section **E** Section **F**
Section **G** Section **H** Section **I**

The placement is not binding. It will be considered as far as available. München Marathon GmbH reserves the right to allocate stands. There is no legal entitlement.

WE OFFER THE FOLLOWING GOODS AND SERVICES: (please tick off, multiple choices are possible)

food / nutritional supplements	fitness	health / wellness	running organizer
travel / tourism	shoes	textiles / compression	publisher / media
running equipment	electronics (watches, headphones, etc.)		

other: _____

SERVICE TIME:

friday, 11th october 2024, 10 am – 6 pm
saturday, 12th october 2024, 10 am – 6 pm
sunday, 13th october 2024, 8 am – 4 pm

ASSEMBLY:

thursday, 10th october 2024, 8 am – 8 pm

REMOVAL:

sunday, 13th october 2024, from 4 pm
monday, 14th october 2024, until 1 pm

DESCRIBE YOUR BOOTH

TERMS OF PAYMENT:

The invoice is issued after receipt of the registration. The stand fee is due prior to move-in to the booked space. All prices are net.

CANCELLATION:

In case of a cancellation, the exhibitor has to bear the following costs:

- Cancellation up to 42 days before the event 25% of the invoice amount.
- Cancellation up to 14 days before the event 75% of the invoice amount.
- Cancellation less than 13 days before the event 100% of the invoice amount.

SERVICES:

alternating current 220 V, max. 2 kW incl. consumption: **330 €** for four event days

three-phase current 260 V, 16 A, max. 10 kW incl. consumption: **640 €** for four event days

WE REGISTER OUR PARTICIPATION AT THE GMM VILLAGE 2024.

The general terms and conditions of MÜNCHEN MARATHON GmbH apply.

The terms and conditions are accepted with this signature.

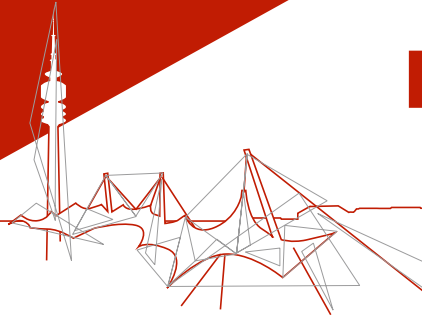
COMPANY STAMP AND LEGALLY BINDING SIGNATURE

PLACE, DATE

CONTACT:

MÜNCHEN MARATHON GmbH
Auenstraße 120
80469 München

E-Mail: messe@generalimuenchenmarathon.de
Tel.: +49 (0) 89 / 17 09 55 70
Fax: +49 (0) 89 / 17 09 55 72



1. GENERAL PROVISIONS

- (1) Only the following event conditions are part of the contractual relationship between MÜNCHEN MARATHON GmbH and the stand operator. The general terms and conditions of the stand operator do not apply.
- (2) MÜNCHEN MARATHON GmbH operates the information and sales event, the GMM VILLAGE, organized and financially carried out by it, in the Große Olympiahalle from October 11th to October 13th, 2024.

2. REGISTRATION

- (1) Registration must be made in writing or via the online trade fair form on the respective event homepage. The signed registration received by MÜNCHEN MARATHON GmbH is a legally binding and irrevocable offer from the stand operator. The respective valid registration deadlines must be observed.
- (2) MÜNCHEN MARATHON GmbH is not obliged to accept the offer. It is entitled to reject registrations without giving reasons. Acceptance of the offer by MÜNCHEN MARATHON GmbH and admission is confirmed by sending the booking confirmation together with the stand confirmation. The contract is only concluded with the sending of the booking confirmation together with the stand confirmation.
- (3) MÜNCHEN MARATHON GmbH reserves the right to change the exact stand area at short notice, if the change is reasonable for the stand operator, taking into account the interests of MÜNCHEN MARATHON GmbH.

3. PAYMENT AND PARTICIPATION CONDITIONS

- (1) Unless otherwise agreed in writing, the agreed payments must be made in full without deduction upon receipt of the invoice by the specified due date to MÜNCHEN MARATHON GmbH. In the event of non-compliance with the agreed payment deadline, MÜNCHEN MARATHON GmbH is entitled to withdraw from the contract after fruitless expiry of a payment deadline set for the stand operator and to dispose of the stand area elsewhere. The assertion of further damages for delay remains reserved.
- (2) In the case of short-term bookings, the agreed remuneration must be paid by bank transfer confirmation or in cash no later than before the stand setup; otherwise, the stand cannot be occupied.

4. CANCELLATIONS

- If a stand operator withdraws from use at short notice without MÜNCHEN MARATHON GmbH having caused such withdrawal culpably, the cancellation regulations apply, and the stand can be reassigned.
- (1) Cancellations by the stand operator must be sent in writing by post or email to MÜNCHEN MARATHON GmbH.
 - (2) In the event of cancellations, the stand operator is obliged to bear the following costs:
 - Cancellation up to 42 calendar days before the first day of the event: 25% of the agreed invoice amount
 - Cancellation up to 14 calendar days before the first day of the event: 75% of the agreed invoice amount
 - Cancellation less than 13 calendar days before the first day of the event: 100% of the agreed invoice amountThe stand operator reserves the right to prove that the cancellation has not caused any damage or less damage to MÜNCHEN MARATHON GmbH.

5. STAND SIZE, INCIDENTAL COSTS

- (1) The minimum stand size is 6 m². The stand rent is calculated from the booked square meters multiplied by the square meter price.
- (2) Lump sum prices apply for supply connections. Details for ordering from MÜNCHEN MARATHON GmbH or its service partners can be found in the event information.

6. USE OF STAND AREA

The allocated stand area may only be used by the stand operator. Subletting to sub-exhibitors is not permitted. All exhibitor activities must take place within the rented exhibition space. In particular, the sale of goods beyond the official stand limits is not allowed. This area is designated as an escape route and may not be used upon instruction of the Munich Fire Department.

7. SETUP AND DESIGN OF STANDS

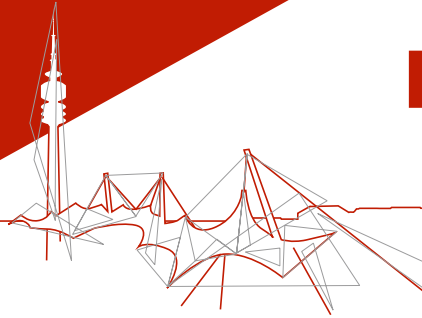
- (1) Stand construction and design must comply with all legal regulations, especially general and specific building regulations, including any local regulations, as well as event-specific rules. The stand construction material must also comply with all legal regulations, especially building supervision and fire protection regulations. The stands must also be designed and built in such a way that no person or property can be damaged, endangered, obstructed, or harassed.
- (2) The construction height of the exhibition stands is set at 3.50m, provided that the hall height and any existing installations allow this. Stand constructions with a height exceeding 3.50m require approval. Please submit the application for stand construction approval including plans of the front, side, and angled views to MÜNCHEN MARATHON GmbH no later than 6 weeks before the event.
- (3) Horizontal coverings of the stand areas are not permitted due to fire protection regulations.
- (4) Structural changes to land and soil are not permitted. An extension of the booked stand area, if possible at all, will result in additional charges. Impairments to the stand area caused by projections, pillars, flag, and light poles do not reduce the stand rent.
- (5) All required approvals must be carried for approved constructions, event modules, etc., and presented to the organizer upon request.
- (6) Fire extinguishers and signs must not be obstructed or hung up, and emergency exits must not be blocked or obstructed.
- (7) All stand construction materials used must be flame-retardant according to B1 and must be presented and checked no later than 2 weeks before the start of the event. Proof of this must be provided at the trade fair stand for inspections by the KVR München, subject to the Munich Fire Department.

8. RIGHT OF ADMISSION

MÜNCHEN MARATHON GmbH exercises the right of admission within the Olympic Hall. The instructions of MÜNCHEN MARATHON GmbH, its authorized representatives, and employees must be followed without fail.

9. ADVERTISING / EXHIBITION ITEMS

- (1) MÜNCHEN MARATHON GmbH is entitled to have exhibition items removed from the stand if their display contradicts applicable law, good morals, or the exhibition program.
- (2) Advertising of any kind is only permitted within the stand or on its outer surfaces for the own company and only for the products manufactured or distributed by it.
- (3) Electronically amplified acoustic or optical advertising and the distribution of foreign publications or publisher reprints require approval from MÜNCHEN MARATHON GmbH. MÜNCHEN MARATHON GmbH has the right to prevent unauthorized advertising at the expense of the exhibitor. Distributing flyers or similar is only allowed directly at the respective trade fair stand.
- (4) Advertising for political and ideological purposes is prohibited.



10. EXHIBITOR PASSES

Only exhibitor passes entitle entry to the trade fair area during exhibitor opening hours. The free passes must be requested from MÜNCHEN MARATHON GmbH no later than two weeks before the event.

11. EXHIBITION TIMES

Stand times: Friday, October 11, 2024, 10:00 am – 6:00 pm, Saturday, October 12, 2024, 10:00 am – 06:00 pm, Sunday, October 13, 2024, 08:00 am – 4:00 pm

Setup: Thursday, October 10, 2024, 08:00 am - 8:00 pm

Dismantling: Sunday, October 13, 2024, from 4:00 pm, Monday, October 14, 2024, until 1:00 pm

12. FORCE MAJEURE AND SIMILAR EVENTS

Should the stand rental contract not be fulfilled due to force majeure or for other reasons beyond the control of MÜNCHEN MARATHON GmbH, MÜNCHEN MARATHON GmbH is entitled to withdraw from the contract. In this case, the stand operator is entitled to a refund of stand rents already paid. Any further claims, especially claims for lost profits against MÜNCHEN MARATHON GmbH, are excluded. MÜNCHEN MARATHON GmbH reserves the right to withhold a processing fee of 10% from the gross amount.

13. TRANSFER OF RIGHTS

The stand operator is not permitted to transfer the rights from this contract to other companies or institutions without prior written approval from MÜNCHEN MARATHON GmbH.

14. LIABILITY OF THE STAND OPERATOR

If the stand operator, its personnel, or agents (e.g., employees of the stand construction company commissioned by the stand operator) or other persons acting on behalf of the stand operator cause damage to MÜNCHEN MARATHON GmbH, the stand operator is liable to MÜNCHEN MARATHON GmbH for damages in an unlimited amount, provided that the damage was caused culpably.

15. LIABILITY BY MÜNCHEN MARATHON EVENT AND MARKETING GMBH

Claims for damages by the stand operator against MÜNCHEN MARATHON GmbH, regardless of the legal basis, are excluded. This does not apply if MÜNCHEN MARATHON GmbH, its legal representatives, or agents acted intentionally or with gross negligence. In the case of claims for damages for injury to life, body, and health, MÜNCHEN MARATHON GmbH is liable for intent and negligence within the framework of legal obligations. MÜNCHEN MARATHON GmbH recommends that exhibitors take out exhibition insurance.

16. MISCELLANEOUS

- (1) By signing the registration form or by submitting the online registration, the stand operator acknowledges the binding nature of these event conditions and undertakes to comply with them. The signatory declares to be authorized to act.
- (2) The place of performance and jurisdiction for all disputes arising from any business to which these event conditions apply is the registered office of MÜNCHEN MARATHON GmbH, both for actions brought by MÜNCHEN MARATHON GmbH and against MÜNCHEN MARATHON GmbH. This provision does not apply to business transactions with stand operators who are neither merchants within the meaning of the German Commercial Code nor special assets of public law nor legal persons under public law, nor does it apply to business transactions with a merchant that do not belong to the operation of its commercial business.
- (3) The relationship between MÜNCHEN MARATHON GmbH and the stand operator is exclusively governed by the law of the Federal Republic of Germany.
- (4) Supplementary agreements, amendments, or additions to the contract require written confirmation by MÜNCHEN MARATHON GmbH to be effective. This also applies to amendments to this agreement. Oral agreements are ineffective.
- (5) If individual provisions of these General Terms and Conditions are or become invalid, the validity of the remaining provisions shall not be affected. Instead of the invalid provision, the legally effective provision that comes closest to the purpose pursued with the invalid provision shall apply.
- (6) The information provided in the registration form will be stored in accordance with § 33 of the Federal Data Protection Act.
- (7) By registering, the exhibitor agrees that their information may be stored, evaluated for the purposes of trade fair processing, and, in connection with this, passed on to third parties to the extent necessary for the implementation of the event.

Received with acknowledgment

LEGALLY BINDING SIGNATURE

PLACE, DATE